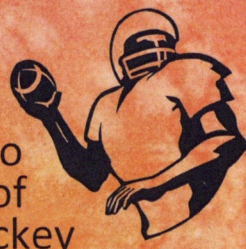
WMUA FALL 2010
PROGRAM GUIDE
streaming live at www.wmua.org and 91.1FM

WMUA FALL SPORTS



WMUA has a deep commitment to UMASS Athletics. Tune in to WMUA to hear live coverage of UMass football, hockey and men's and women's basketball. And on Monday from 4:30 – 5:30pm, WMUA airs Sportline, which includes a weekly interview with new Women's Basketball coach Sharon Dawley.

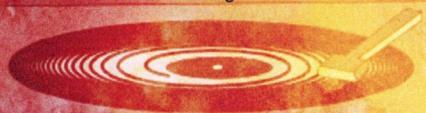
For more information on how to listen in or how to join the WMUA Sports team, go to WMUA.org, stop by the office, or email sports@wmua.org

FALL VINYL SALE

SATURDAY, DECEMBER 4TH

Cape Cod Lounge in the UMass Student Union

Come to our semi-annual Vinyl Sale, where over 25 vendors will be selling thousands of rare and hard-to-find LPs and CDs in many genres. This is a benefit for WMUA, your favorite alternative radio station in the Pioneer Valley. WMUA DJs will be spinning records all day.



11am-5pm

WMUA LEADERSHIP
2010-2011

Here at WMUA, we hire 17 undergraduate students as Department Directors to oversee our various departments. Want to get involved? Call the WMUA office or email us!

EXECUTIVE COMMITTEE

General Manager..... Dana Evernde
manager@wmua.o
Program Director..... Nick Russ
programmer@wmua.o
Administrative Advisor..... Glenn Sieg
advisor@wmua.o
C.O. & Engineer..... Dan Ferrei
engineer@wmua.o

DEPARTMENT DIRECTORS

Music.....Tai Sco
music@wmua.o
Underwriting.....Diana Baga
underwriting@wmua.o
News Editorial..... Stephanie Tomsude
newsed@wmua.o
News Operations..... Mia Morga
newsop@wmua.o
Sports Production..... John Windhei
sportsprod@wmua.o
Sports Operations.....Matt Lope
sportsop@wmua.o
Production.....Chris Ri
production@wmua.o
Publicity.....Ben Becke
publicity@wmua.o
Office Coordinator.....Alexandra Lowde
office@wmua.o
Fund Drive.....Nora Drapalsk
funddrive@wmua.o
Outreach.....Sheila Heady
outreach@wmua.o
Visual Media.....Ashley Souza
visualmedia@wmua.o
Tech Director.....
tech@wmua.o
DJ Training.....Kevin Eglitis
training@wmua.o
Music Librarian.....Alex Hindmarsh
librarian@wmua.o
Community Rep..... Darryl Clark
community@wmua.o

UNDERWRITING

The following local businesses are among those that support our unique service:

River Valley Market
Odyssey Bookshop
Grumpy's
Food For Thought Books
UMass Hotel at the Campus
Center Peace Development Fund
Meetinghouse Books
Downtown Sounds
Mystery Train Records

Our tax-deductible underwriting program will put your business in front of thousands of loyal listeners. Talk to Diana Bagas, underwriting@wmua.org or by phone at (413) 545-2876, to see how you can get involved.

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	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
12 AM – 2 AM MIDNIGHT ECLECTIC	**Charlie Felder & Pete Rizzo** Sweet Baby Lou and the Reverends of Funk	**Jim & Kevin** Music Salad Sandwich	**Tai Scott & Alex Hindmarsh** Traffic Jam	**Chris Rio** The Nirv	**Ali Herman** Joe's Classic Lemonade	12 AM – 2 AM **Otto Fritz** Ausgezeichnet!	6 AM – 9AM **Todd Zaganiacz** Polka Carousel
2 AM – 4 AM LATE NIGHT ECLECTIC	More great non-commercial music!	**Amy Larson** No Glass Ceilings	**Dylan Brewer** That Brio Beat	**DJ KerryQ** Don't Ash in The Solo Cups	More great non-commercial music!	2 AM – 4 AM **DJ Scrubatires** The Ultimate Mixtape	9 AM – 12 PM **Helen Szubzda Curtin** Polka Celebration
6 AM – 8 AM MORNING ECLECTIC	5 am – 6 am **DJ Tango** The Foxy Brown **Al Sax** Blue Monday	**Fern Spierer** Oblivion Express	**Darryl Clark** Old School	**Jordan Hart** Cheap Thrills	**Hollis Wheeler** Jazz Flights	5:30 AM – 8:30 AM **Mitch & Jen Moskal** Early Bird Polka Show	12 PM – 1 PM **Friends of Ken Mosakowski** Focus
8 AM – 9 AM	**DEMOCRACY NOW!**					8:30 AM – 12 PM **Billy Belina** Polka Bandstand	1 PM – 3 PM **Daddy Wags & crew** Country, Blues & Bluegrass
9 AM – 12 PM JAZZ	**Mark Gardner** The Jazz Garden	**Ron Freshley** Fresh Sounds	**Ken Irwin** Java Jazz	**Dave Hart** Other Voices, Other Blues	**Glenn Siegel** Jazz in Silhouette	12 PM – 3 PM **Jennifer Moskal Trowbridge** Jen's Time Machine	3 PM – 5 PM **DJ Louise** Celtic Crossings
12 PM – 12:10 PM	**NEWS**					3 PM – 5 PM **Dee Michel** A Little Stage Music	5 PM - 7 PM **David Gowler** History of American Music
12:10 PM – 2:30 PM WORLD	**Tony Udell** Underground Spiritual Game	**Root & Addison** The Melting Point	**Avital Percher** Musical Odyssey	**DJ 12XU** Hidden Spheres	**Anilyn Diaz** Canción Urgente	5 PM – 7 PM **Beau Monast** New Folk's Home	7 PM – 9 PM **Phloyd** Ear Contact
2:30 PM – 4:30 PM AFTERNOON ECLECTIC	**Andujar** Clandestino	**Lee Larcheveque** Acoustic Café	**Yulin San** No Enemy	**Katie & Dave** Thursday's Rhythm and Blues Revue	**Stewmandoo & Dave Boatwright** Blue Vibe	7 PM – 9 PM **Donna** Prima Donna's	9 PM – 12 AM **Max Shea** Martian Gardens
4:30 PM – 5:30 PM PUBLIC AFFAIRS / TALK	**Matt & John** Sportsline	**David Lenson & Roger Fega** MR(squared)	**Big D** The Kids Show	**Daria Fisk** UpFront	**Francesca Rheannon** Writer's Voice	9 PM – 11 PM **Dana** Mass Music	
5:30 PM – 6 PM	**NEWS**					11 PM – 1AM **G Force.** The Eleven O'Clock Rock Block	
6 PM – 8 PM EVENING ECLECTIC	**Daisy Mathias** Poetry a la Carte **DJ MIMI BROOCHMEN** Sesame Street Band Aids	**Suz Seymour** Queer Energy	**Studebaker Hawk** Macho City	**Jeff Carter** Sunken Treasure	**Chris and Rec** Trggr Radio		
8 PM – 10 PM ROCK	**Ken Maiuri** Wiggly World	**Erika Elizabeth** Expressway to yr Skull	**Marjorie C** The Uncanny Valley	**Bryan Grabigel & Rich Ladew** End of Radio	**Nora & Angela** Talking in Code		
10 PM – 12 AM EXPERIMENTAL / AVANT GARDE	**Sarah De Araujo** Earworms	**Nick Russo** Nothing to Say and Saying It	**Alex Hornbeck & Gabe Chicoine** Mange Blight	**Larry D. Moniker** The Other World	**Mike Barrett** Ill-Planned Escape Route		

FUND DRIVE

For one week, starting Saturday, October 30 with our 14-hour, Polka-thon blow out, WMUA interrupts our usual diet of arresting music to ask for your pledge of financial support. When you call us with your tax-deductible donation, we will thank you with a gift, an on air acknowledgement and a special party in early December. You can help us reach our $38,000 goal!

To the dedicated listeners of
WMUA 91.1FM,

I've always known that WMUA was a unique force on the radio dial, but I was unaware of how unprecedented it is in comparison until this past summer. Being the proud new owner of a '98 Ford Contour translated into an opportunity to explore the radio dial in search of comparable stations. After several road trips across the state, it quickly became apparent that there are no stations in all of Massachusetts that provide variety to the same degree of WMUA. This is halfway not surprising, as commercial stations would not be able provide a similar caliber of variety without jeopardizing their ratings. But with such a commercial reputation, do those stations get the donations and listeners? No, but we do!

What we've got at WMUA is something special. No other station on the dial provides world and pioneer valley news at prime hours. Being the flagship station for women's basketball and men's lacrosse is a tough task, but someone's gotta do it. Many stations have difficulty leaning away from top 40 music, but WMUA does so effortlessly. When you ask yourself "what should I listen to?" there should be only one answer - WMUA.

None of this success could be feasible without the help from the dedicated department directors. These guys are the nuts and bolts of the WMUA machine, and I cannot thank them enough for all the work they are about to do and have done this semester.

Thanks for listening!

Sincerely,
Dana Evernden
WMUA General Manager '09-'11